

# Office of Communications

## *Report to the 47<sup>th</sup> Annual Diocesan Assembly*

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Several marked changes have occurred this year with the Diocesan website and publications. A survey was sent to all members of the Diocese to determine the need and type of communication preferred. The results of the survey showed a need for both the website and printed material in order to reach all demographics of the Diocese.

### **Website**

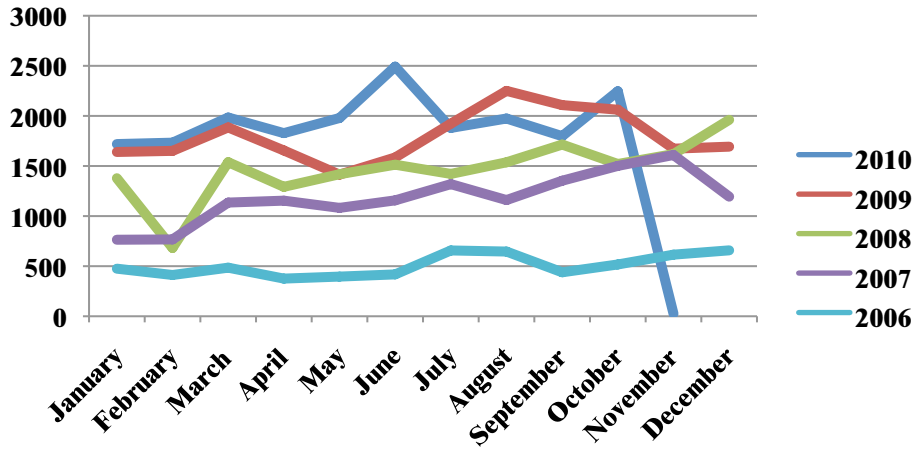
The Diocesan website, [www.doepa.org](http://www.doepa.org), was redesigned by Orthodox Web Solutions. The overall feel of the website is more welcoming and navigation is user friendly. There was a focus on increasing the multimedia component of the website to increase opportunities for adult education throughout the Diocese. His Grace, Bishop Tikhon, delivered three series of lectures on Old Testament Prophets, and Fr. Victor Gorodenchuck recorded a four part series on the Fall of Adam and Eve. These lectures are available on the website. A Diocesan Blog was also created this year to facilitate discussion of the lectures as well as to document informal news.

Since 2006, there has been a steady increase in visits to the website and number of unique visitors (see statistics on the following page). This is largely due in part to increased activity and updates to the site. More parishes have contributed news, photographs, and announcements this year than any other year. However, it is still only about 22% of the parishes that are contributing. We would like to see an increase in contributions in the coming year.

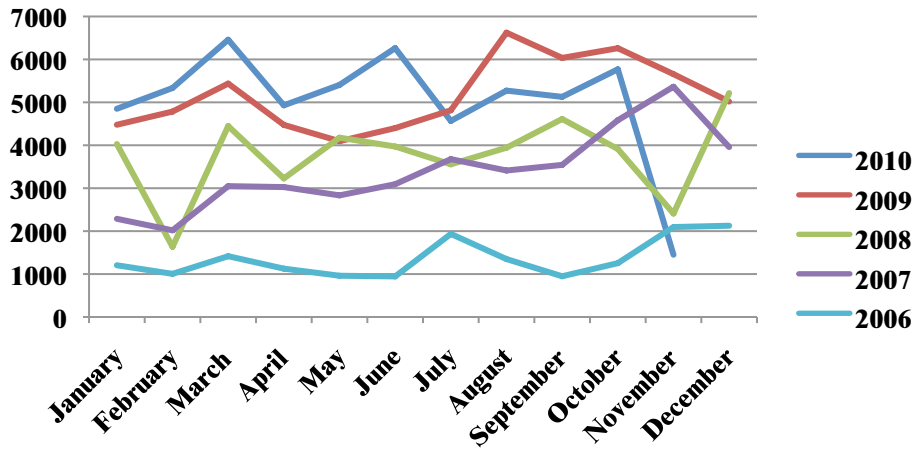
### **Publications**

Based on the results of the Diocesan-wide survey regarding publications earlier this year, the monthly newsletter, *Living Waters*, was discontinued. The *Alive in Christ* magazine was increased from an annual distribution to quarterly so as to offer up-to-date information for members of the Diocese who do not have access to the Internet. The *Alive in Christ* reflects much of the news featured on the website as well as additional pastoral articles and a special section on youth activities and education.

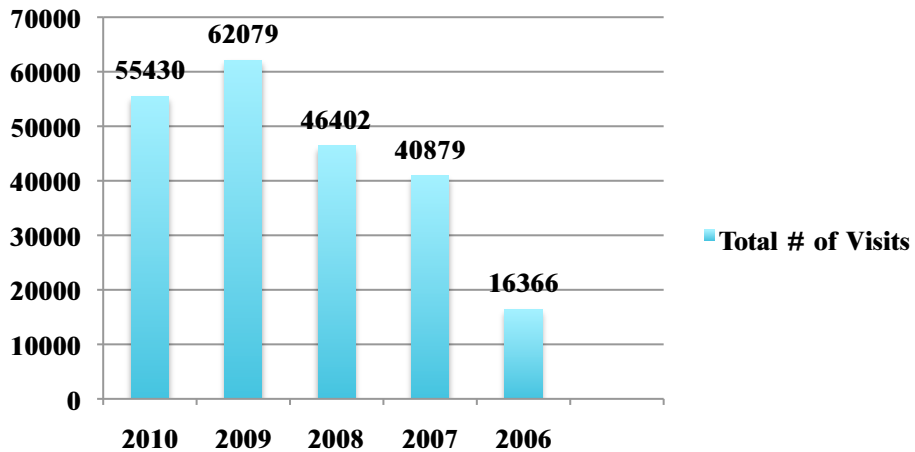
## Number of Unique Visitors



## Monthly Number of Visits



## Annual Number of Visits



\*2010 Does not include part of November and December.