

# Face Facts

## Parish "Vital Signs" Summary Sheet

Parish Name/Location \_\_\_\_\_

Founding Date (year) \_\_\_\_\_ Fill Out Date \_\_\_\_\_

<p><b>Prior to undertaking a Parish renewal effort it is usually important that parish leaders get on the same page with respect to the real conditions in the parish.</b></p> <p><b>As opposed to building efforts on differing versions of reality this form can help summarize certain characteristics that are quantifiable.</b></p> <p><b><i>Of course many important aspects of parish life are not quantifiable -this is only <u>part</u> of the conversation.</i></b></p>	<p><b>As of Jan 1 this year</b></p>	<p><b>3 yr Trend ?</b> <i>(up+, down -, same =)</i></p>	<p><b>Satisfied? (Y=Yes / N=No)</b> <i>Identify (circle) 2-3 items with which you're <u>most</u> concerned</i></p>
<b>People Related</b>			
1. Adult Membership #			
2. Total community size (adults + children + non-Orthodox who attend regularly) #			
3. Typical Attendance Sunday Liturgy # & as % of total community size			
4. Typical Attendance Saturday Vespers (as % of Sunday Liturgy)			
5. Typical attendance Non Sunday Feast day ( as % of Sunday liturgy)			
6. Median age of parishioners (excluding children)			
7. Church school enrollment			
8. Baptisms			
9. Receptions (conversions)			
10. Transfers In			
11. Burials			
12. Transfers Out			
13. Dormancies (people that simply stop attending)			
14. Ratio (8+9+10) / (11+12+13)			
15. Source of last 3-4 new households (e.g. transfers, found us on the web; were invited by a friend etc.) a. _____ b. _____ c. _____ d. _____			
16. Visitor Flow - # Visitors in last three months (non parishioners who are local residents who attended liturgy or a class (etc.) (i.e. disregard "tourists" –people traveling for the weekend.)			
17. Visitor Return - % of above who returned.			
18. Youth retention – What percentage of the youth from			

this parish who graduated from high school during the 90's are Orthodox today? ( <i>Regardless of where they live or what parish they may now attend.</i> )			
19. Assimilation time – how long is the period from (e.g.) the third visit of a new face until they become acclimated and a productive contributor to the parish. ( <i>Obviously this varies widely –select three specific people/families</i> )			
20. Drive Time – Median drive time from home to church for parishioners ( <i>50% of parishioners can get here in X minutes or less</i> )			
<b>Stewardship</b>			
21. Median annual donation (per household)			
22. % of parish households giving less than \$100/yr.			
23. % of parish households donating below \$1K/yr			
24. % of parish households donating above \$3K/yr.			
25. What % of parish donations are provided by people over 65 years of age?			
<b>Financial / Budgetary</b>			
26. % of annual parish budget spent on charitable			
27. % of annual budget on education			
28. % of annual budget on development /leadership/ training of ministry leaders.			
29. % of annual budget associated with external communication. (“Letting the world know you exist, who you are and what you offer.”)			
30. # of special collections last year			
31. % of annual income from fund raising			
32. Priest’s salary (salary + housing allowance) as % of Median Household Income for county, or city in which you are located; (or better as % of teacher’s salary with equivalent experience. )			
<b>Ministry Related</b>			
33. # of active ministries			
34. % of parishioners actively engaged in at least one significant ministry activity (not including fund raising efforts)			
35. # of ways in which our parish communicates with members			
36. # of ways in which our parish communicates with non – members (local community)			
37. # of classes, bible studies, discussion groups in which adults have an opportunity to learn their faith (# per year) ( e.g. 2 ten session adult ed. classes =20)			
38. Typical class attendance (as % of class registration			
39. # of local charitable projects (per year) involving more than donation of \$ (i.e parishioner time)			